

2024

2025



Atul Sinha

Design Director

Portfolio

Hey there, I'm Atul Sinha —a graphic designer and a burgeoning entrepreneur with an ingenious vision. I embarked on my graphic design journey in 2016, and my passion for experimenting along with my inclination towards embracing new ideas have shaped me into an adept professional ever since. Over the years, I have crafted a variety of engaging materials, including interactive sales kits, playbooks, storyboards, presentations, infographics, and more.

My experience over the years has been instrumental in honing my skills and enhancing my ability to not only adhere to strict timelines but also establish my expertise as a leader. By the age of 26, I earned a promotion to lead my team, testifying my dedication and decision-making abilities. To date, I have successfully delivered more than 1000 projects, ranging from explainer videos and logos to illustrations, infographics, and emailers.

These are the roots on which I have built an ecosystem of diverse ideas, inventive design styles and cutting-edge leadership skills! Looking forward to working on more such challenging projects.

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“I believe that every Image/ video has its own Style & tells a Story”

Portfolio



Social Media and Presentation

Crafted compelling social media graphics and presentations that captivate audiences and drive engagement, making a lasting impact on brand visibility.



Branding

Successfully defined and elevated clients' identities, creating memorable and impactful visual languages that resonate with their target markets.



UI/UX

Designed intuitive and aesthetically pleasing interfaces that enhance user experiences and drive customer satisfaction, ensuring seamless interaction with digital products.



Explainer video

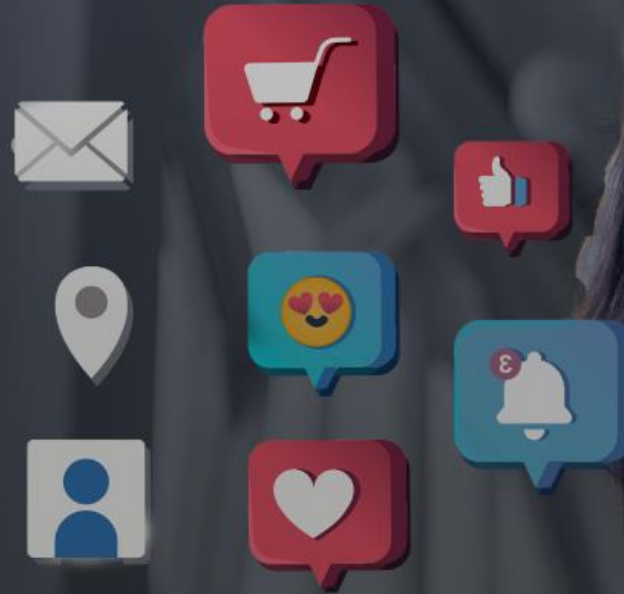
Effectively communicated complex ideas through engaging visuals and storytelling, helping businesses connect with their audiences and convey their messages clearly.



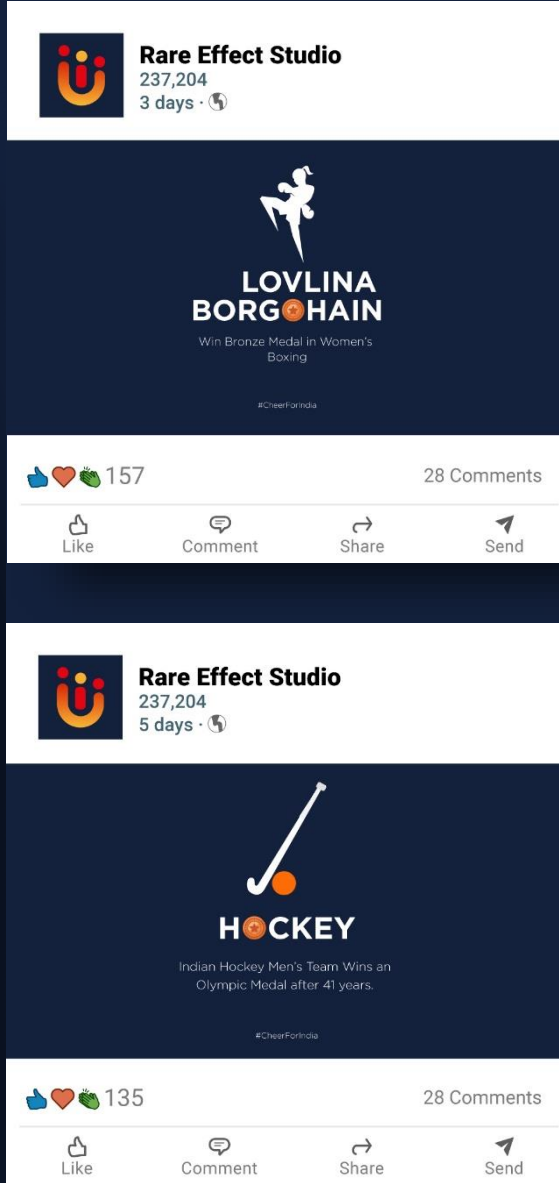
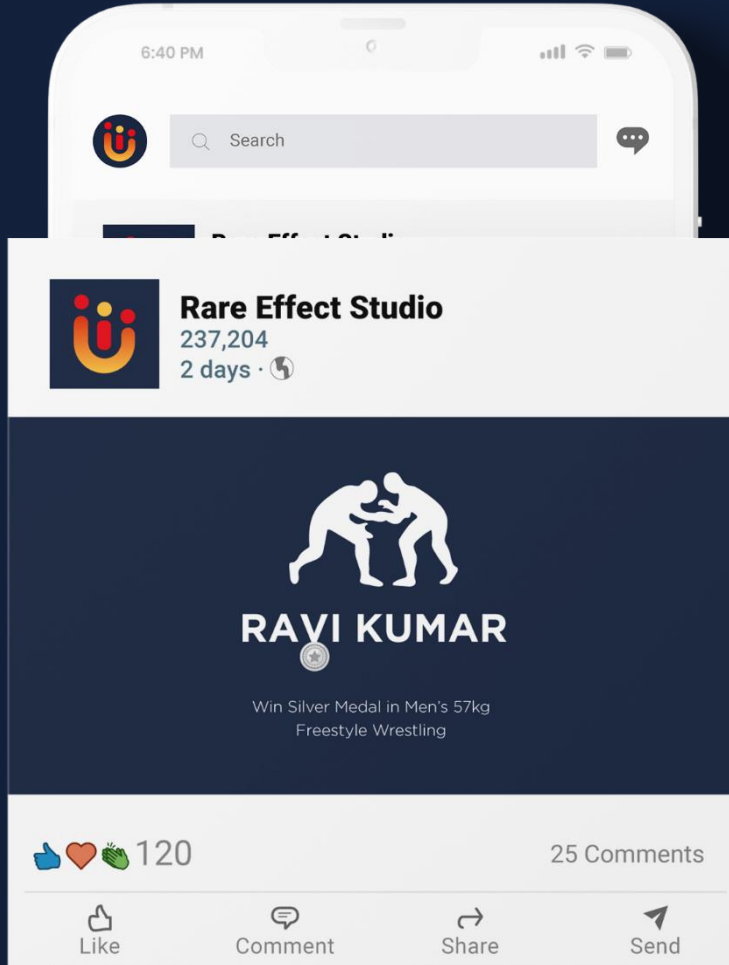
Illustration

Produced detailed and creative illustrations that bring concepts to life, adding a unique and artistic dimension to various projects.





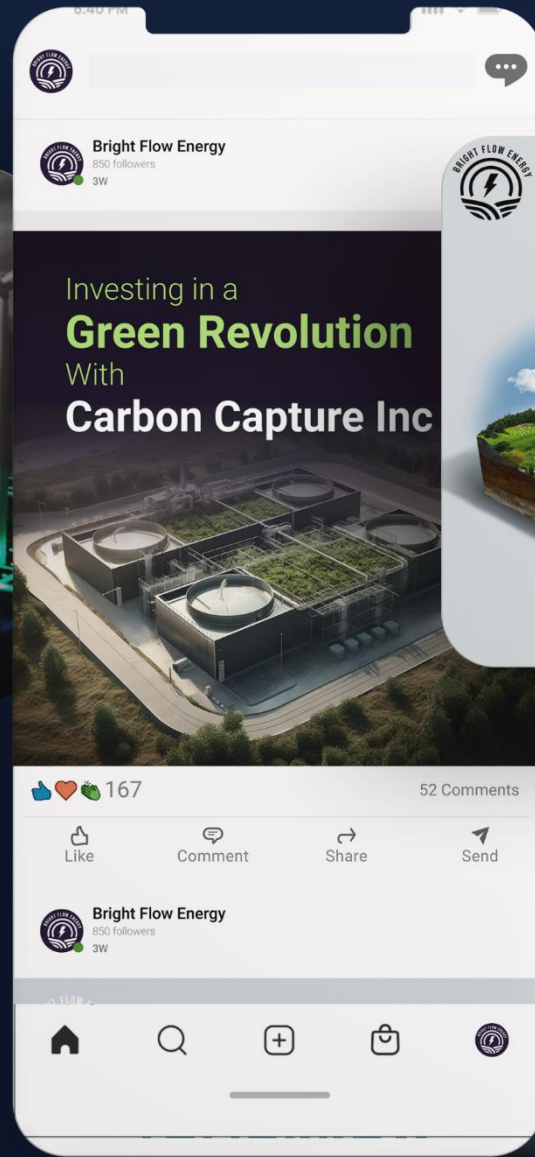
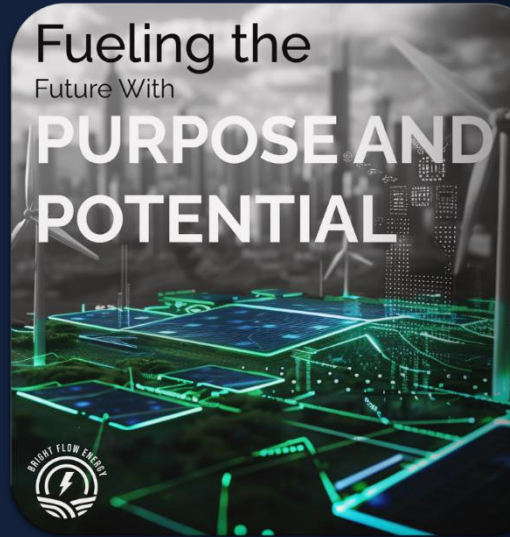
Social Media & Presentation



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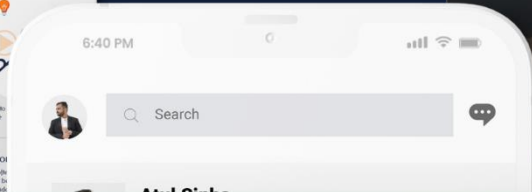
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Top 10 Video Marketing Ideas

- 1 Live Product Demo**
Demonstrate how your product works by using and introducing live as part of the content. Put embeds like on website, product page, etc. In the video description.
- 2 Tutorial or "How To" Video**
Use your video to show how something works how to make / create something. You can thoroughly go over or sell an eBook or e-course with detailed instructions at the end of the video.
- 3 Screencast Video**
Capture your actions on the monitor to demonstrate step how to create or use something on the computer.
- 4 Video Animation**
Video animations are a process which caused in making long videos with gripping way.
- 5 "How We Make It" Video**
Demonstrate how your product is made, what specific steps are used to create the high-quality product you sell. Behind the scenes' videos and blog posts are great for showing your side and keeping transparent to your customers.
- 6 About Us Video**
Take a tour of the company with a video. Showing products shows trust. Today, the video form reduces the chance cover letter to the customer.
- 7 Photo Slide Show Video**
If you already have pictures and photos, you can put them together into a video. Supplement with music and a short video sequence.
- 8 Customer Interview Video**
Have existing customers comment about the product or services. This type of video reduces the selling tension and is very important when making purchasing decisions.
- 9 Vlogging (Video Blogging)**
If blogging used to be the main communication channel of a few years ago, vlogging has taken over as the main medium is available. Vlogging is "the next big thing" Video blogging has proven itself as a way of providing customers and prospects with a regular output they can follow.
- 10 Greetings and Farewells**
Just like in real life, a genuine video important opportunities to engage customers. Make sure you use this.



Ignite Your Creativity Where Every Pixel Has a Purpose

Embracing the Power of Creativity

Here we emphasize the transformative nature of creativity where we highlight how every design and edit is a vehicle for storytelling, urging readers to infuse their work with meaning and vibrancy.

- 1** Embracing the Power of Creativity
- 2** The Unscripted Nature of Creativity
- 3** Pursuing Excellence and Innovation

Atul Sinha • Design Director

@atulsinha1

Words Meet Design, Magic Happens.

Video Marketing

The most important facts and figures

- 30%** of internet users' online time is spent watching video content.
- 16 minutes per month** is how much time is spent watching video advertising.
- 74%** is how much comprehension logic increases by watching a video.
- 12%** buy a product immediately after watching a video about it.
- 75%** visit the product page after watching a video.
- 13ms** is how long it takes to grasp video content faster than by listening or reading.
- 80%** of visitors will watch a short movie until the end.
- 25%** of users will look up more information after watching a video.
- No.2** is the position of the video on YouTube, right after Google, in the Western World.

Atul Sinha
Associate Director-Design at Xclaymation

Follow

For more industry insights

15 Likes, 1.0 Comments

Like Comment Share Send

Do You Know?

80% of online content projected to be video by next year

Video as a Sales Tool

Videos serve as powerful sales tools, effectively conveying brand messages and driving conversions.

Crafting Your Video Strategy

Plan your video strategy with inspiration and guidance to create compelling content that elevates your brand.

Refining Your Video Strategy

Use analytics to refine your video strategy and ensure your brand shines in the competitive video landscape.



IZO™ SDWAN - WITH CISCO SD-WAN CAPABILITIES

USE CASES ACROSS INDUSTRIES

Banking & Finance- Rollout multicast trading or cloud applications leveraging zero-trust secure fabric and ubiquitous encryption

SERVICE LIFECYCLE MANAGEMENT VIA SELF SERVICE PORTAL AND API

Design and deployment >>> Orchestration and policy changes >>> Analytics and reporting

DIGITAL TRANSFORMATION

WHAT DOES IT MEAN?

- >50% Apps on Public IaaS/PaaS
- >37% Apps consumed by partners, suppliers, customers etc.
- 50%
- 70% enterprises reworking network setup in next 3 years
- Spend will equal traditional
- 52% Fortune 500 ceased to exist since 2000 due to digital disruption
- 38% Annual growth in security incidents
- 200% YoY Increase WAN traffic

SOURCE: 1. IDC Data centre Predictions for 2015 - Multisite Quarterly Survey on Digital Business practices (April 2015); IDC, Russel Reynolds, MRR Survey, Dec 2016

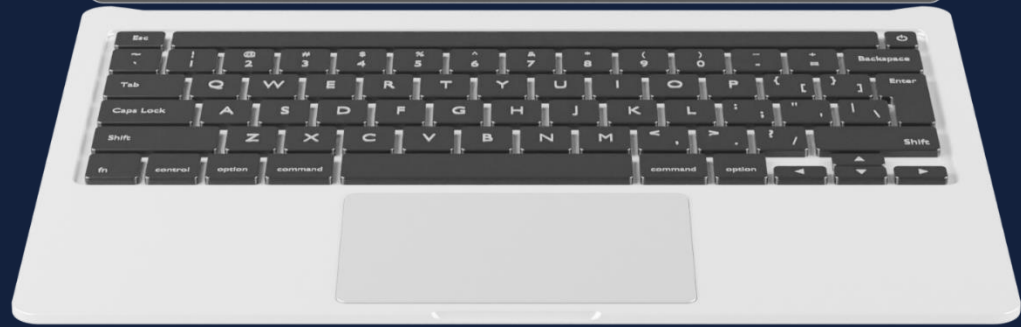
IZO™ WAN

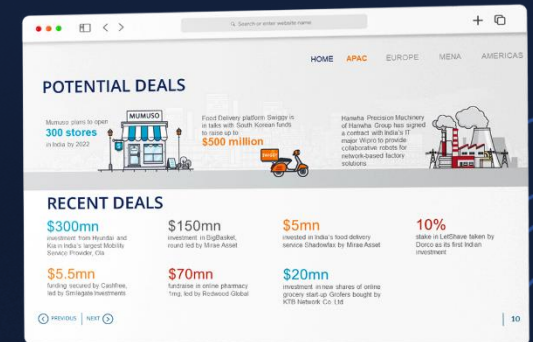
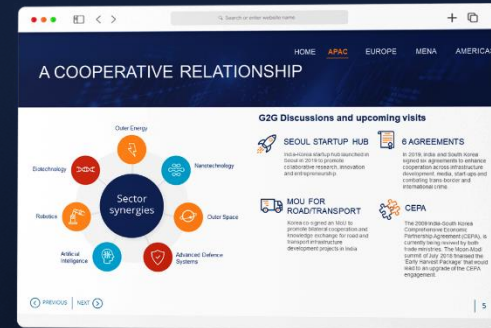
BEING AGILE IN A DIGITISED WORLD

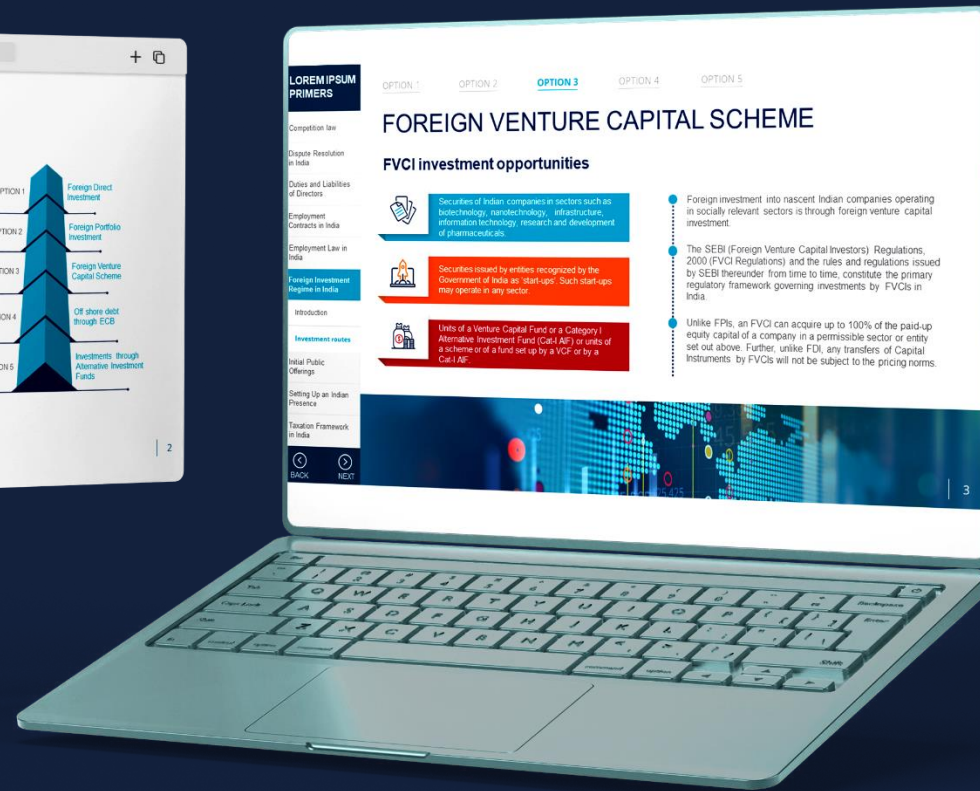
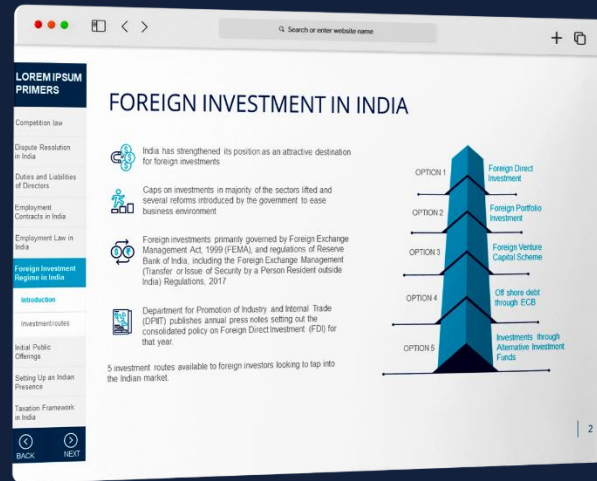
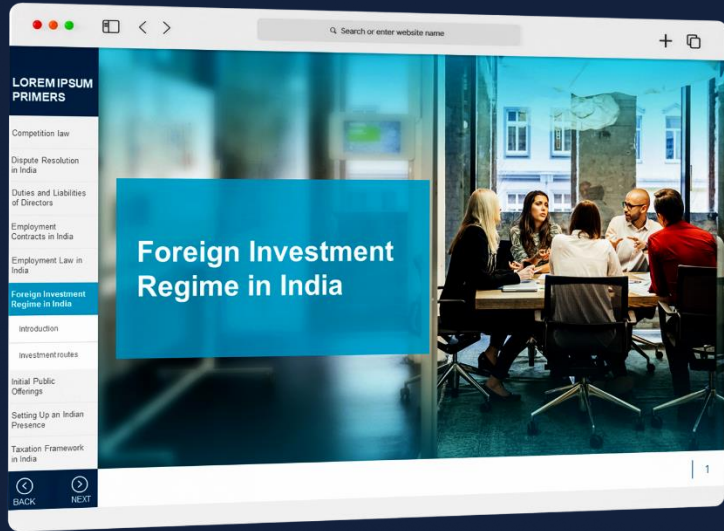
PORTFOLIO EVOLVING WITH THE MARKET

UNPRECEDENTED CHOICE

Year	Available	WIP
2016	150+ countries coverage, IZO™ Hybrid WAN launched, Support basic security on SDWAN platform, Launch IZO™ SDWAN Prime & Select	
2017	3G-4G rapid deployment, Andia orchestration platform, Path conditioning, 20+ Cloud Service GW	
2018	URL Based ZTP, Onboard Lamer via OEM, SD-Security MGRV, Self-service portal-API	Support 3rd party box (BYOD)
2019	Cloud CPE (AWS/Azure), SD-Security uTM, Professional services, 50+ WAN Overlay, Co-managed offering	Onboard Dell via OEM, SD-Security uTM









Branding



Video Bunny



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RIDDLE GRIDDLE

SUBSCRIBE



GET NOTIFIED ABOUT
ALL NEW VIDEOS



WebNode



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Story Nory

SUBSCRIBE



GET NOTIFIED ABOUT
ALL NEW VIDEOS



Sitestacker



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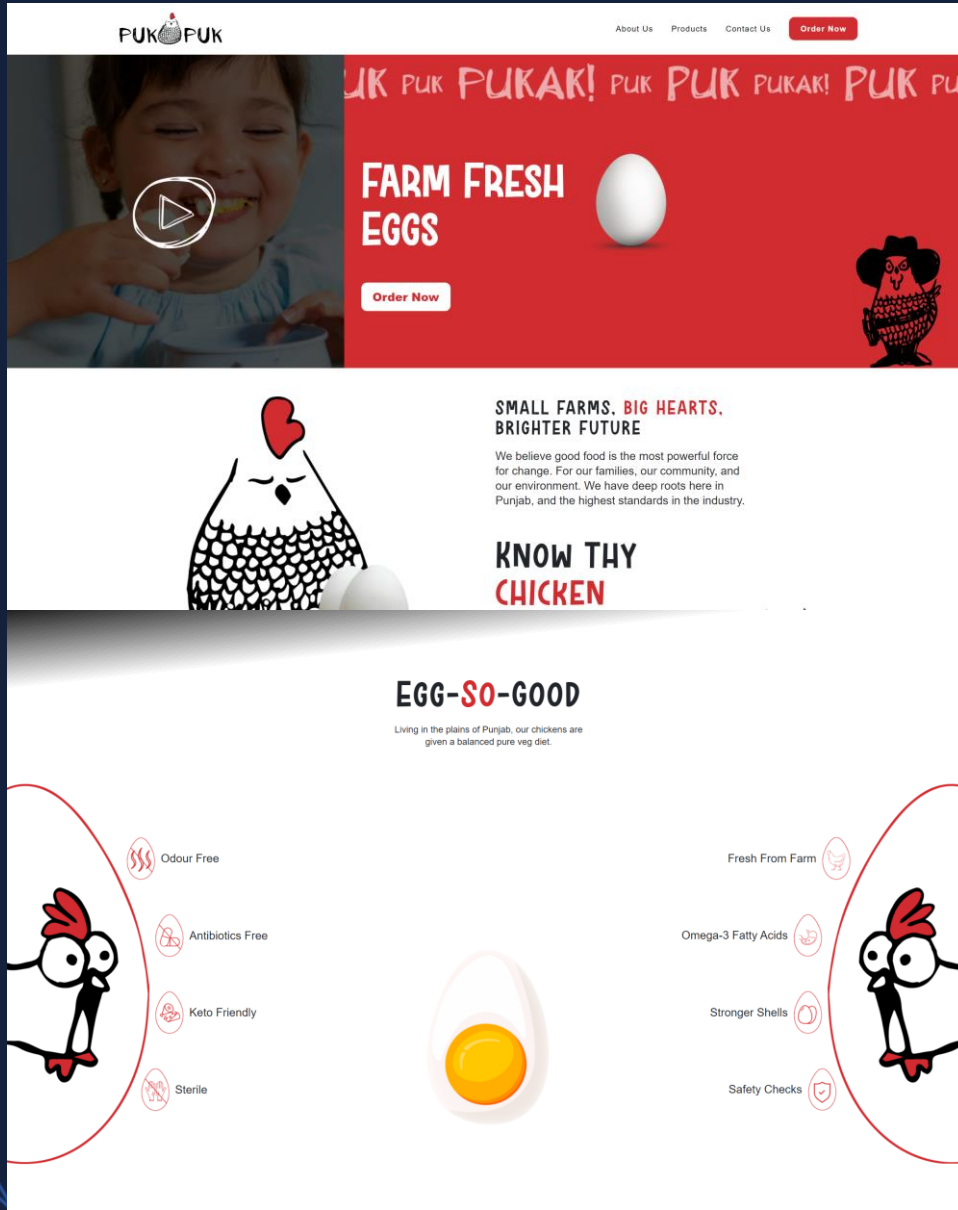
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UI/UX



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The main content area of the website features a dark background with a vibrant, colorful party scene. At the top left, the logo 'SIMAR NFX' is displayed in a stylized, white font. To the right of the logo, a navigation menu includes 'Services', 'Portfolio', 'Clients', 'Merch', 'Tutorials', and 'Contact'. The main headline reads 'From Idea to Iconic' in large, bold, white text, followed by the tagline 'A Full Service Creative Agency'. A 'Read More' button is located below the tagline. At the bottom of the page, there are three columns of text, each with an icon and a title: 'For Artist' (with a person icon), 'For Producers' (with a person and dollar sign icon), and 'For Entrepreneur' (with a person and dollar sign icon). Each column lists specific services and benefits.



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LOGO DESIGN
Unique. Memorable. Timeless.

[Start a Project](#)



For Artist

- Attract more fans
- Get more plays and views
- Get noticed by Major labels



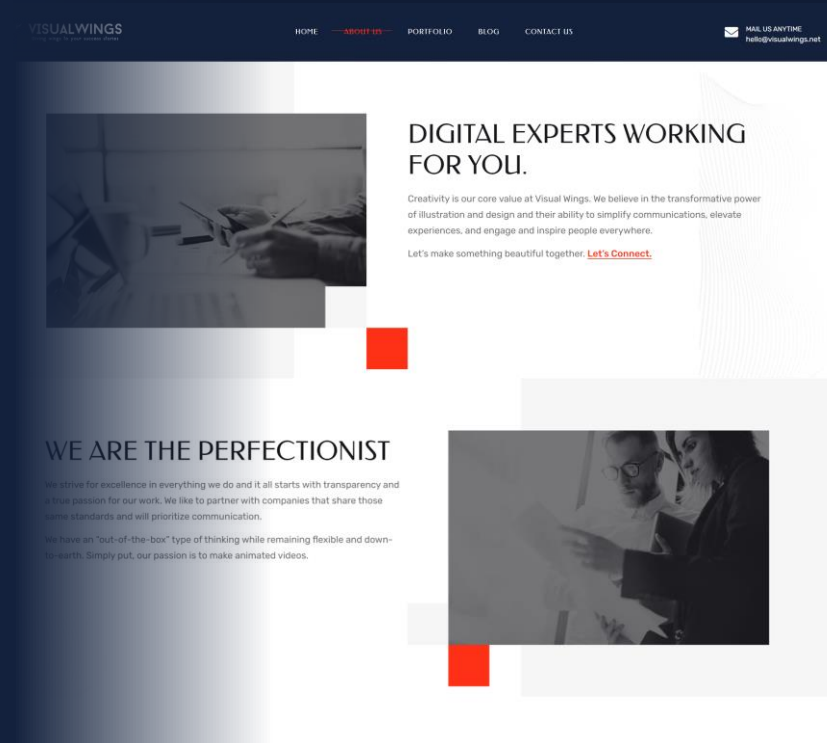
For Producers

- Build your fan base
- Sell more beats
- Get noticed by major artists



For Entrepreneur

- Build brand awareness
- Add value to your business
- Sell more and Consistently



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WHY US

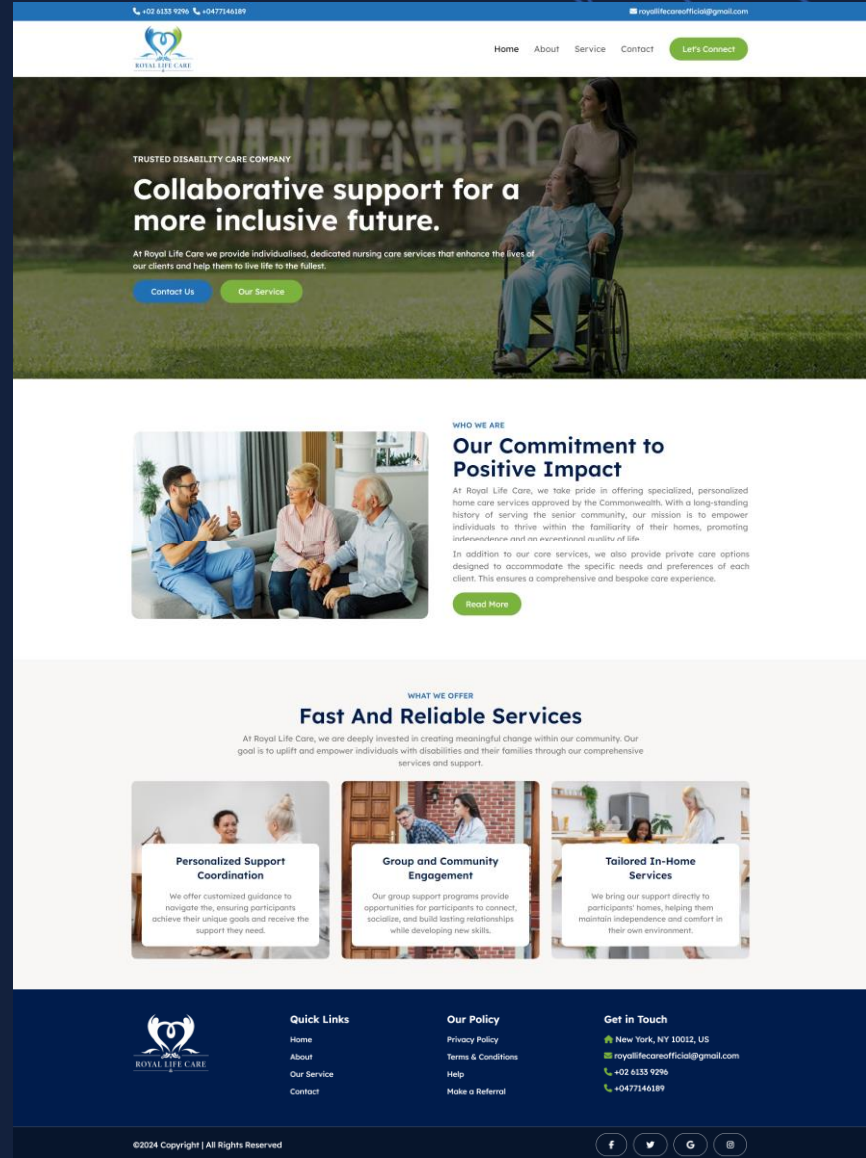
Why We Are a Great Choice

At Royal Life Care, we take pride in offering top-notch, sustainable services with outstanding customer care. Our commitment to excellence is evident in every aspect of our work, ensuring that you receive the best possible support.

As a small, family-owned business, we are deeply rooted in our community and truly care about the well-being of those we serve. We understand the complexities of the system and the necessity of personalized support tailored to each individual's needs. Our approach is designed to simplify the process and provide you with the guidance and assistance you need to navigate it effectively.

Our team consists of highly experienced and qualified professionals who are genuinely passionate about improving the lives of people with disabilities. By choosing Royal Life Care you can trust that you will receive the highest level of service and support to help you achieve your goals. We are dedicated to making a positive impact on your life and helping you reach your full potential.

Connect With US



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Personalized Support Coordination

We offer customized guidance to navigate the system, ensuring participants achieve their unique goals and receive the support they need.

Group and Community Engagement

Our group support programs provide opportunities for participants to connect, socialize, and build lasting relationships while developing new skills.

Tailored In-Home Services

We bring our support directly to participants' homes, helping them maintain independence and comfort in their own environment.



Quick Links

- Home
- About
- Our Service
- Contact

Our Policy

- Privacy Policy
- Terms & Conditions
- Help
- Make a Referral

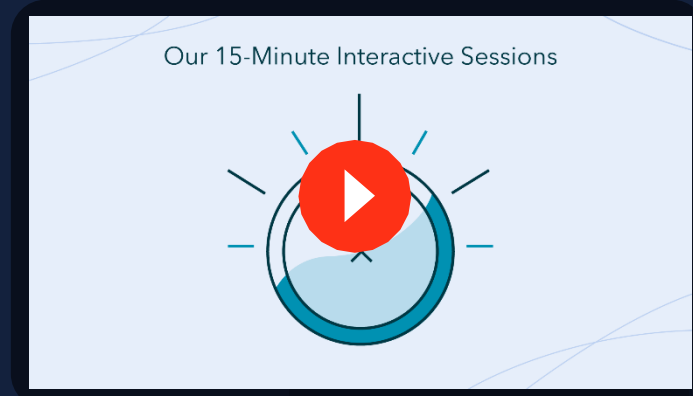
Get in Touch

- New York, NY 10012, US
- royallifecareofficial@gmail.com
- +02 6133 9296
- +0477146189

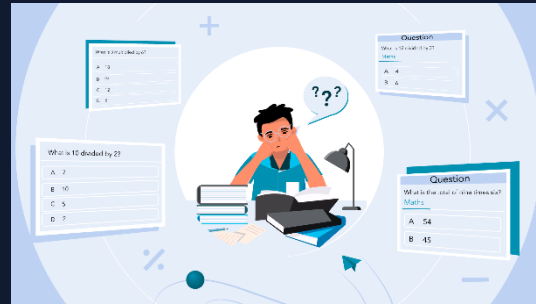




Explainer Video



Play Video



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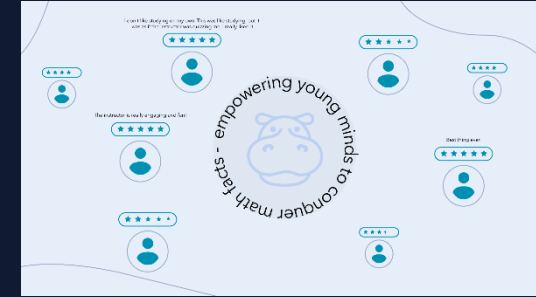
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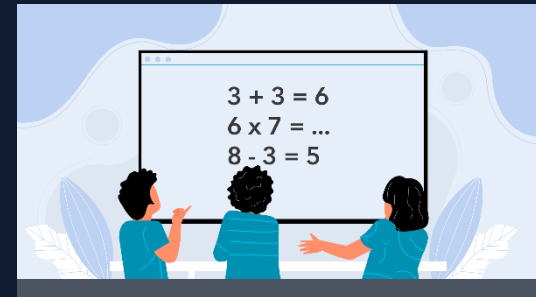
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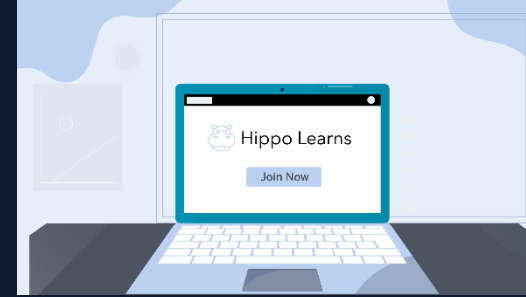
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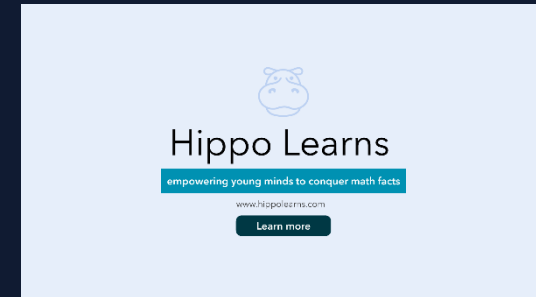
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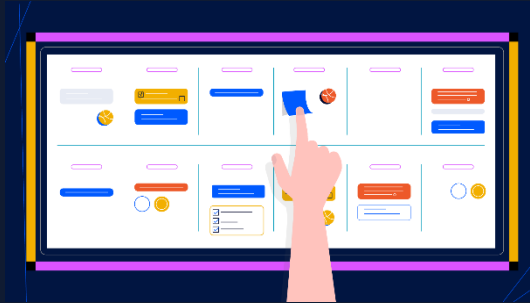


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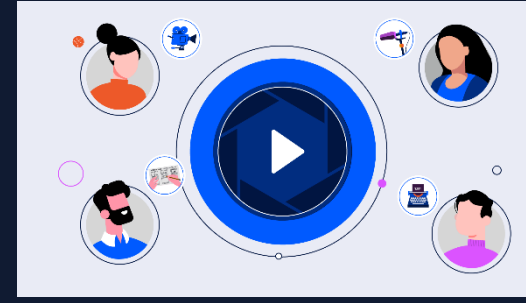
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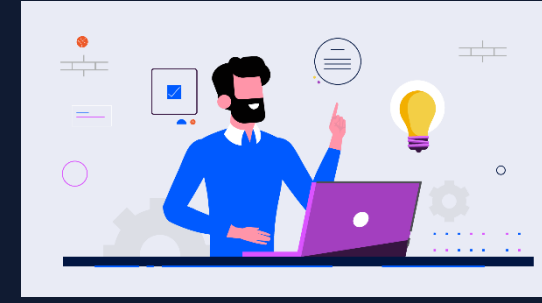




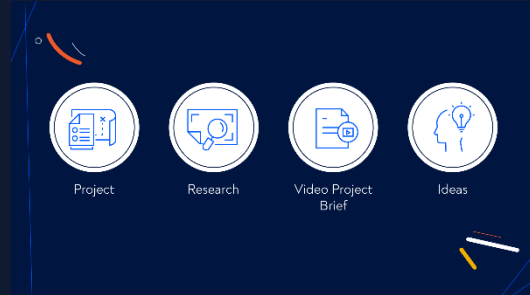
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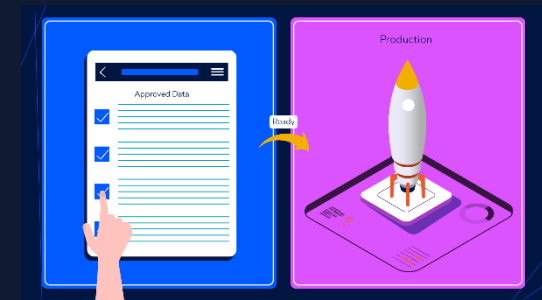
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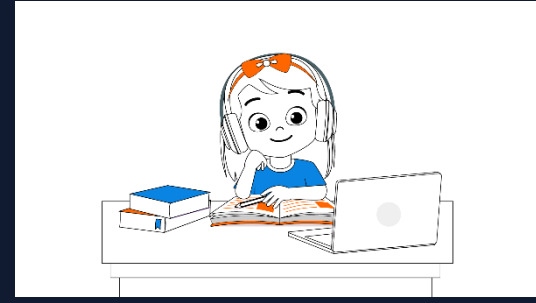
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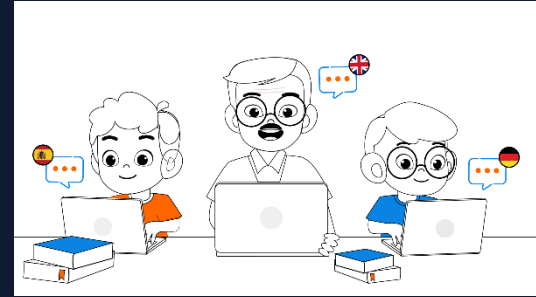
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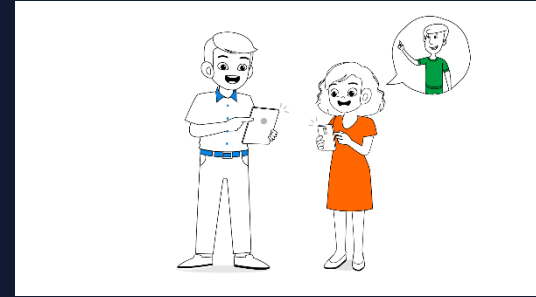
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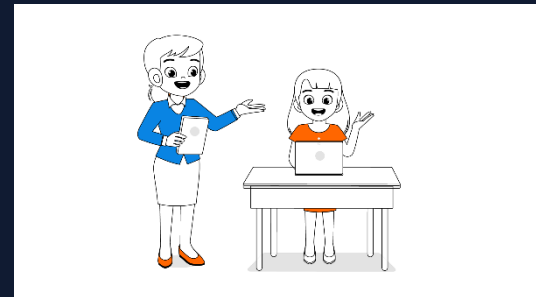
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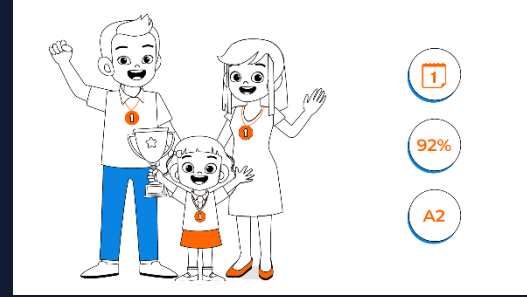
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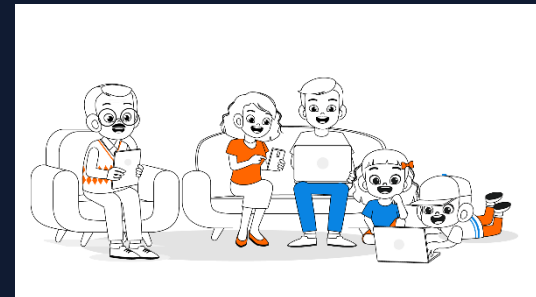
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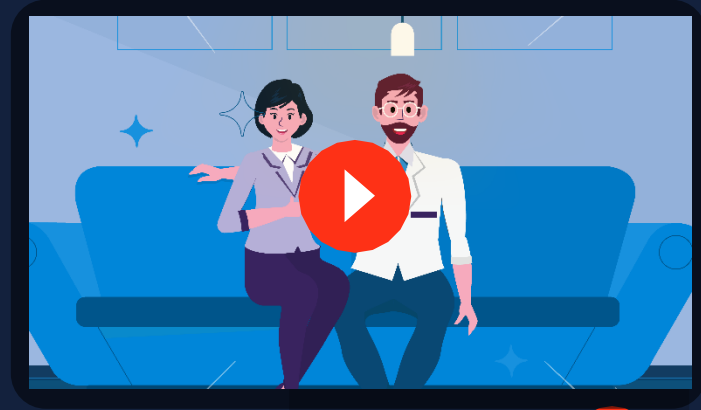


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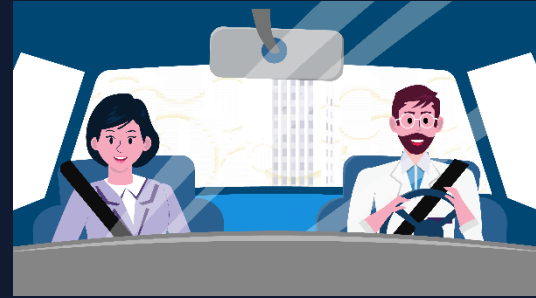
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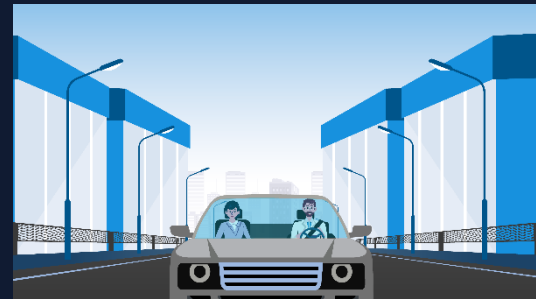
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SO, HOW DO YOU
KEEP YOUR ?
FAMILY SAFE AND HEALTHY

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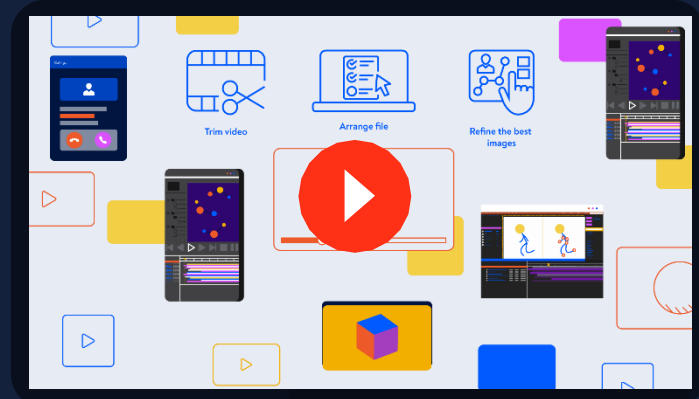


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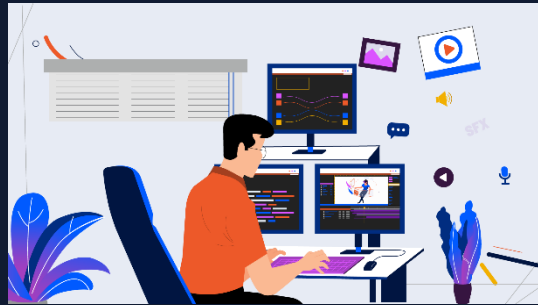
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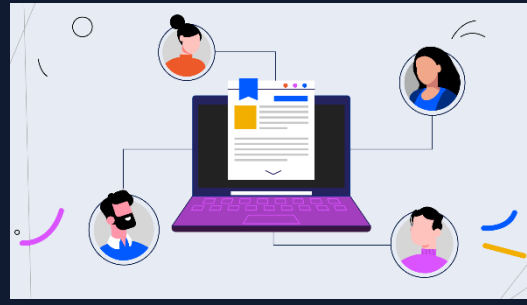




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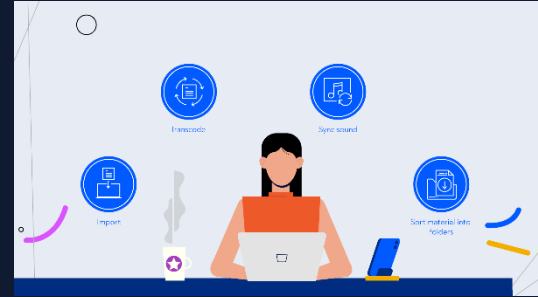
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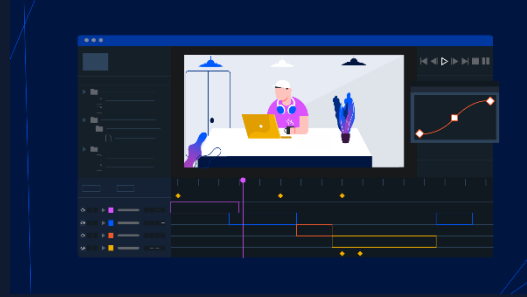
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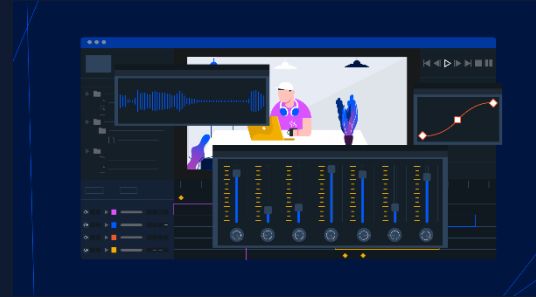
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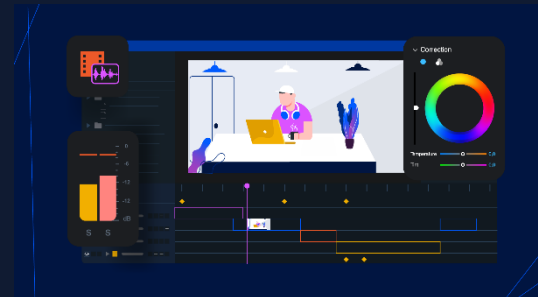
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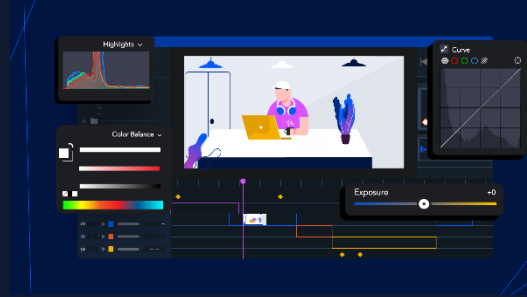
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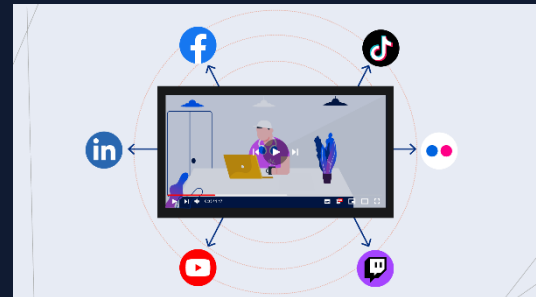
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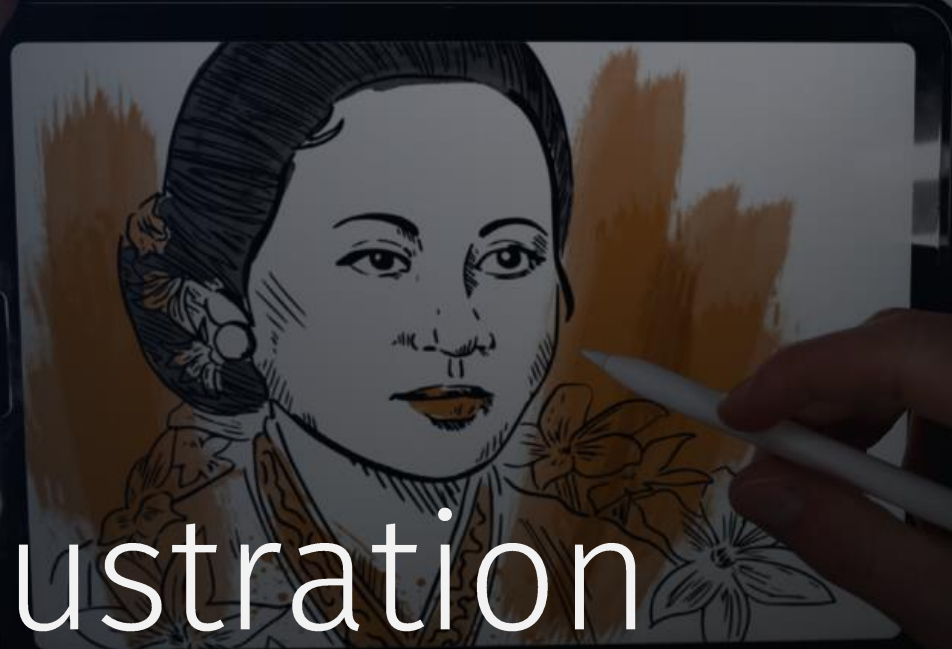


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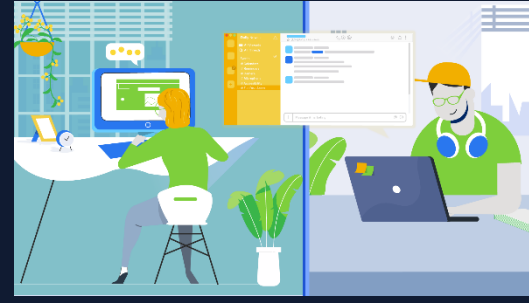
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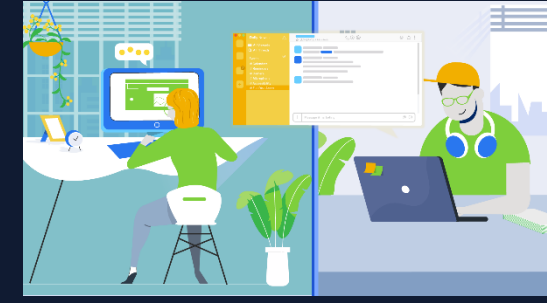
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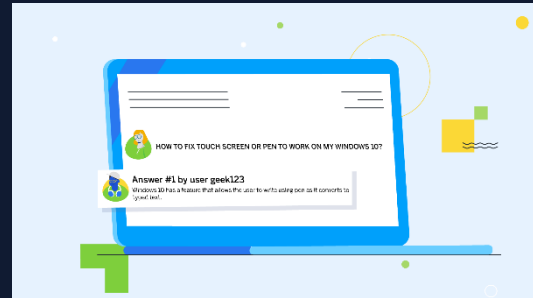
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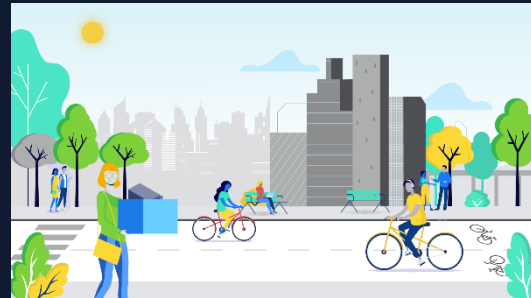
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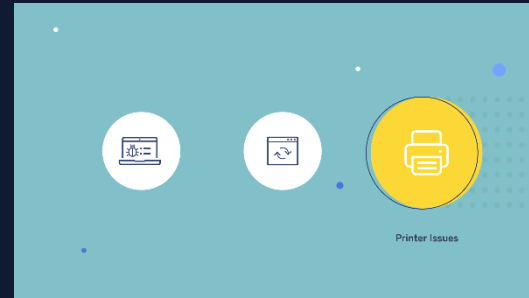
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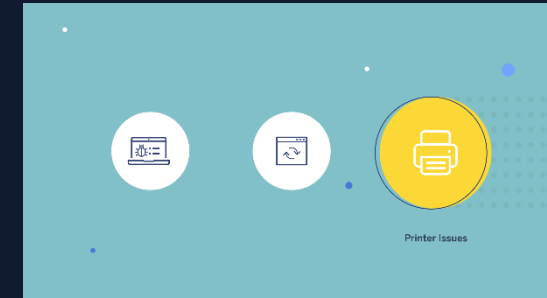


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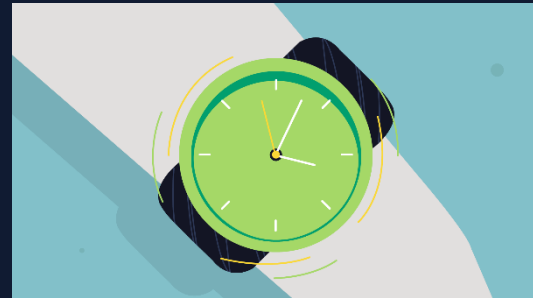
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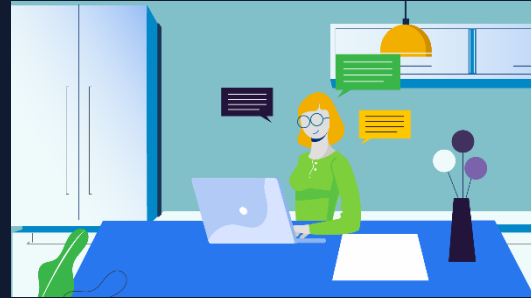


Printer Issues

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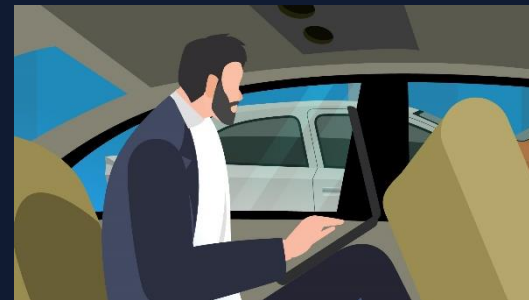
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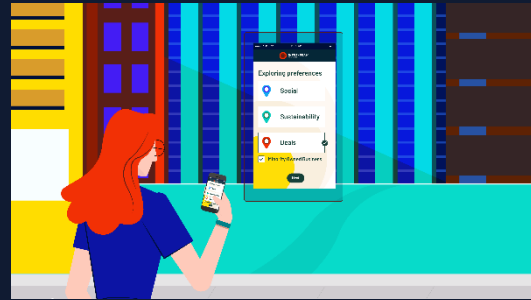
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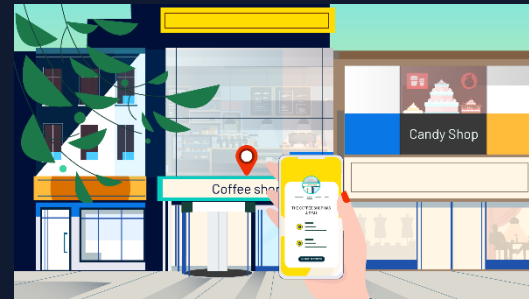
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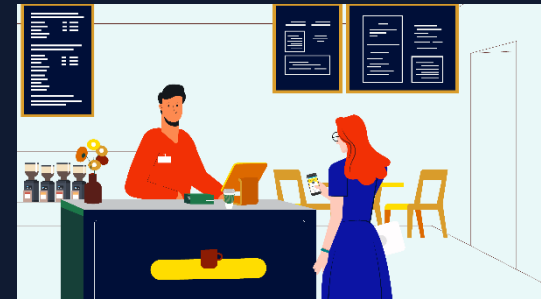
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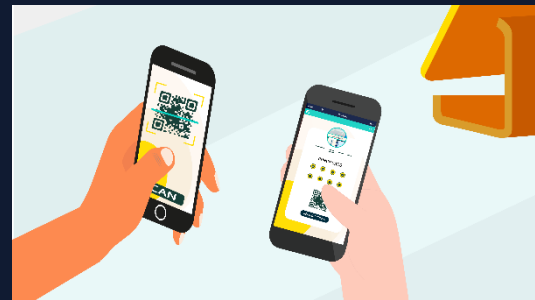
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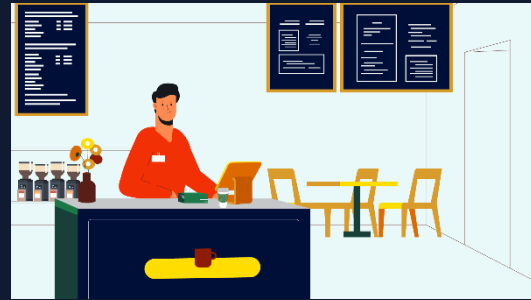
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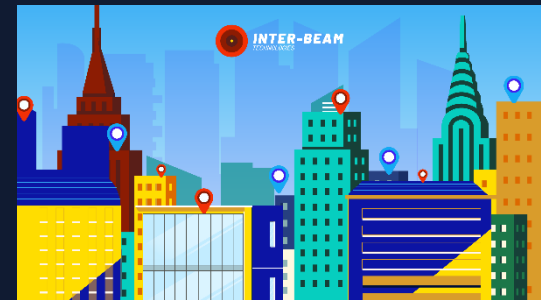
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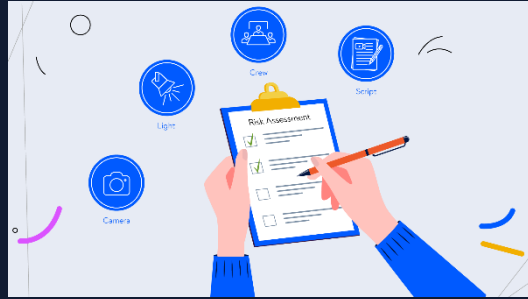
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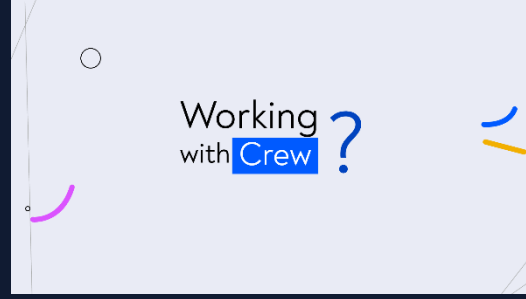
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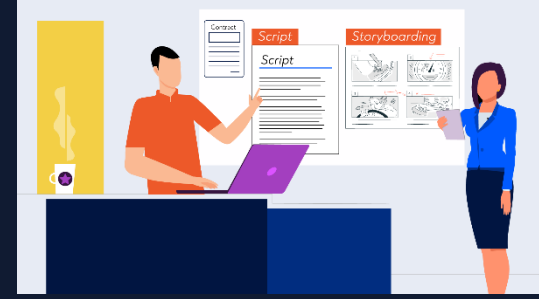
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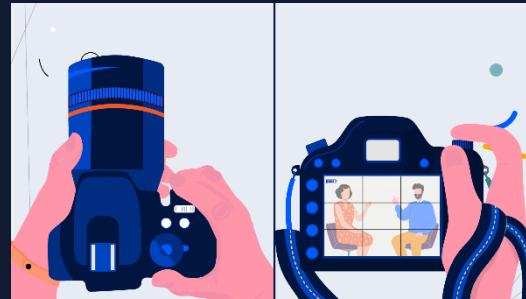
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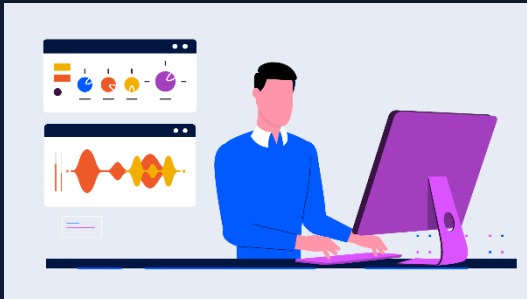
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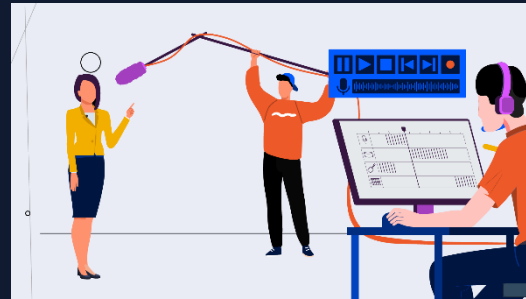
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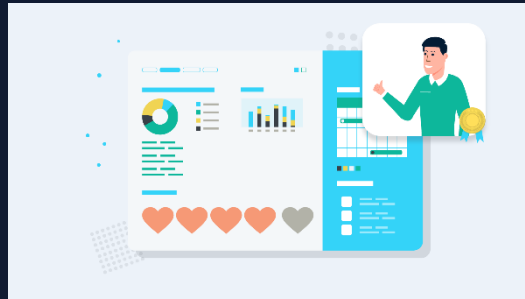
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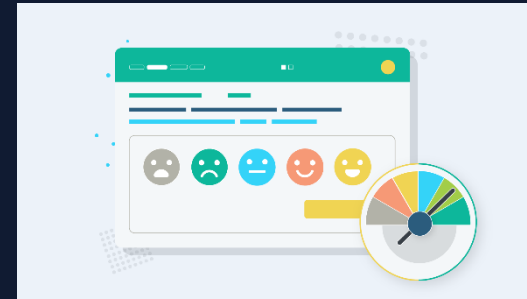
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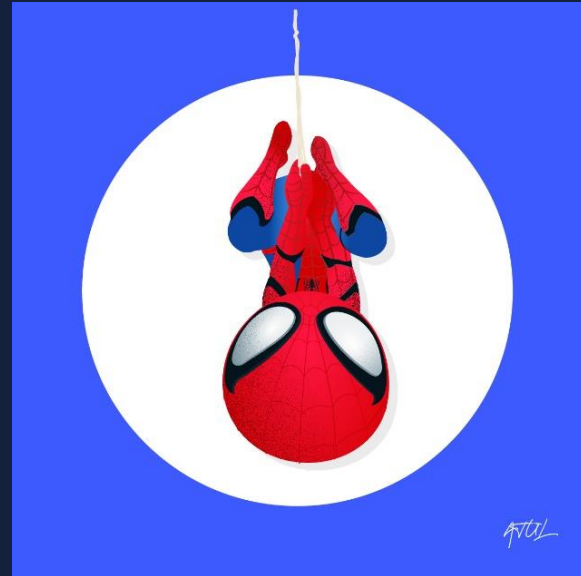
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Achievement and Testimonials





- **1000+ Projects Completed:** Over the past few years, I have successfully delivered more than 1000+ diverse projects, showcasing my versatility and dedication.

- **GIA Competition Wins:** I participated in the GIA competition three times and achieved victory twice, demonstrating my competitive edge and creative excellence.

- **Employee of the Year:** My consistent hard work and innovative contributions at my current company earned me the esteemed Employee of the Year award, highlighting my commitment and impact.

- **8 Years of Growth:** Throughout my 8-year journey as a graphic designer, I have continuously grown and evolved, constantly learning and improving my craft.





Atul worked with me on numerous client projects. He was flexible and had a great understanding of client requirements. He created a great team and worked on several key projects which was beneficial for the organization. Wish him lots of success !!

Aditya Vikram
Customer Experience and Logistics
Head Artarium



I had the pleasure of working with Atul and his team. As the E-Learning Specialist, I had a lot of overlap with the design team and specifically Atul. His quick turnaround and insightful design inputs helped to consistently impress our clients. Atul's ability to understand the needs of the project, and deliver high-quality design solutions, makes him an invaluable asset to any team. I highly recommend Atul for any video, design and branding identity role.

Manasvi Mehta
Creative Strategist | Transforming
Ideas into Design Solutions



The first meeting I had with Atul was enough for me to assess that I have landed at the right place. From discussing strategy, locating the target audience and understanding our motive behind the video. Atul helped me thoroughly and the end-result was a testimonial for their exceptional work and skill. Thank you Atul for all your help.

Ruchit Dhingra
Director at LARAON engineers &
Consultants Pvt. Ltd.





Working with Atul was fantastic! We loved the storyboard and illustration, which skillfully utilized our brand colors. He closely followed our ideas, resulting in excellent work. We'll definitely collaborate again in the future. Great communication and cooperation throughout!

Diogo Carrijo
Client from Fiverr



I approached Atul to trace three logos for a project, and I am extremely pleased with the results. The project was delivered on time and at a very reasonable rate. The quality of work exceeded my expectations, with each logo perfectly traced and looking sharp. Communication with Atul was too smooth and I can certainly say Atul was very professional throughout the process. I highly recommend Atul for anyone looking for high-quality design work. Thank you for Atul. well done!

Vikrant Dhakoliya
Client from Fiverr



Working with atul was a good experience. I'm happy with the end results. Highly recommended excellent work, quickly and professionally delivered.

Sona Sandhya
Client from Fiverr



Thank You

